

LA CONVENCIÓN SPMDTU

SPONSORSHIPS



- 1. Advertisements: Interested parties can advertise their business or print a message in the convention program. Fees are as follows:
 - Message board (max 140 characters): \$10
 - Business card (standard 3.5" x 2"): \$25
 - Quarter page (2.5"w x4"h) \$50
 - Half page (5"w x 4"h): \$100
 - Full page (5"w x 8"h): \$200
 - Entire back cover (same size as full page): \$300 ONLY ONE AVAILABLE

Formatting Specifications:

- Use a solid background for the ad artwork.
- Keep text to a minimum and use a large, engaging photo for best effect. Use high resolution photos in your ad
- For best results, use light text on dark background, or dark text on light background
- Make sure all text is crisp and clear
- Keep essential info away from top and bottom and top
- Files should be formatted as high-resolution JPG, EPS, TIFF or PDF. Color images must be saved as CMYK or they will be converted.
- Email art work, ads, messages, etc. to spmdtudenverno7@gmail.com